



Talvisen liiketoiminnan seminaari - Beijing 2022
3.-5.3.2017
Tampere, Lahti, Tuusula



Program DAY 1, Fri 3.3.2017 Tampere Tornii

	Topic	Speaker, Title	Company
9:00	Opening of the Summit	Arto Ojala, Chairman of board	WSIF Winter Sport Management Center of the General Administration of Sport of China
9:10	Greetings from China	Zhu Chengyi	
9:20	Finland's strengths and strong offering in Snow & Ice	TBC	Team Finland
9:45	Towards Beijing 2022, China Strategy for Snow and Ice	Zhu Changyi, Vice Chairman	China Icehockey Association and China Skiing Association
10:10	Deck & Arena, From Initiative to Project	Jyrki Laiho, Architect	Rept City of Tampere
10:45	Q&A		
10:55	Traffic Center	TBC	VR Group, National Railways
11:10	Development of the Arena project	Henrik Eklund, Director	SRV
11:35	Chinese Way for Big Projects China	Shang Yunlong, Board Chairman	Longjian Road & Bridge Co
12:00	Buffet Lunch & Networking		
13:20	Access to Sports for All, good People Flow in Quality Snow & Ice Facilities	Harri Länsiö, Director	Kone, BFI Team
13:40	Energy Efficient Glass	TBC	Glaston
14:00	Technical planning	Hannu Helkiö, Project Development	Ramboll
14:20	Architecture	Timo Meuronen, CEO, Chief Architect	Aihio Architects
14:50	Refreshments & Networking		
15:10	Energy and steering	TBC	
15:25	Waste Systems	Jari Enontekiö, VP Sales&Projects	MariMatic Oy
15:40	Ice & Ring technologies and solutions	Tomi Hukari, Export Manager	IcePro & Suomen Tekojää
15:55	Vierumäki, Ice Master maintenance program	Heikki Hietanen	Vierumäki
16:10	Varala Sports Academy, Introduction	TBC	
16:25	Chinese view for Snow & Ice building projects	Wang Xuefeng, Founder and Chairman	Beijing Jinghuan Ice&Snow Construction
16:40	Snow & Ice Industry's Brand growth in China	Zhu Dongfang, VP	IDG China
17:00	Press and Company Meetings		
19:00	Networking Buffet Dinner at Raatihuone Hosted by Tampere City	Host Teppo Rantanen, Executive Director	Growth, Innovation and Competitiveness, City of Tampere



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Program DAY 2, Sat 4.3.2017 Lahti Sibeliustalo



	Topic	Speaker, Title	Company
11:00	Welcoming Speech	Arto Ojala, Chairman of Board	WSIF
11:10	Lahti Story	Jyrki Myllyvirta, Mayor	Lahti City
11:20	Signing Ceremony of the cooperation MoU between Lahti and Changping, Beijing		
11:30	City Development and Sports	Tommi Lanki, Director of Sport department	Lahti City
12:00	Lunch and networking, Speech	Risto Nieminen	
13:00	State of the Art Stadiums	Jürg Capol , Marketing Director	International Ski Federation FIS
13:20	Comprehensive Ski Stadium Plan	Jyri A.M. Eskola, China Managing Architect	PES-Architects
13:40	Nordic Skiing Arenas in Chinese urban environment	Tian Younian, Former director	Winter Sports Management Center of General Administration of Sport of China
14:00	Wood structured buildings	TBC	Stora Enso
14:20	Lumiance Hotel	Toni Yli-Suvanto	Toni Yli-Suvanto Achitects Ltd
14:40	Active Children ware	Elina Björklund	Reima
15:00	Refreshments & Networking		
15:20	Development opportunities in Snow & Ice Industry	Zhang Guihai, President	Heilongjiang Provincial Institute of Snow & Ice Industries
15:40	Snow & Ice Industry´s Brand growth in China	Zhu Dongfang, VP	IDG China
16:00	MoU Ceremony - Nordic Skiing Arenas		
16:45	Press Meetings		
17:00	Transfer to Lahti 2017 - FIS Nordic Ski Championships, Ski Jumping event		



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Program DAY 3, Sun 5.3.2017 Tuusula Gustavelund



	Topic	Speaker, Title	Company
11:00	Welcome	Erpo Heikkilä, Vice Chair	WSIF
11:05	Welcome to Tuusula	Sanna Karvinen, Chairman of Board	City of Tuusula
11:20	Log as a building material	Marko Saarelainen, MD	Honka
11:40	Projects practise– joint operation	Shang Yunlong, Board Chairman	Longjian Road & Bridge Co.,Ltd
12:00	Lunch & Networking		
13:00	Finnish Government Speach	Kai Mykkänen, Minister	Minister of Foreign Trade China Ski, Skating Association and Ice Hockey Associations
13:20	China - path towards Beijing 2022	Zhu Chengyi, Emeritus vice chairman	
13:40	Export of knowhow	Jorma Korhonen, Head of department	Team Finland
14:00	Holistic Construction Concept	Jouko Pöyhönen, Director	SRV
14:20	All year round Management of Resorts from architecture to profitable operations	Juha Kuukasjärvi, CEO	Hotel Iso-Syöte & Safaris
14:40	Refreshments & Networking		
15:00	People inspired modern Chinese architecture	Lu Weifeng, Owner	EVE Architects and VISION
15:20	Snow & Ice Industry´s - Brand growth in China		
15:40	Press meetings		

